

INNOVATIVE GUIDELINES

INNOVATIVE DEFINITION: An Innovative presentation is considered an alternative procedure, protocol or explanation other than the EMDR standard protocol, method and model. The innovation seeks to expand, strengthen, and/or explain the already successful EMDR standard protocol, the underlying mechanism of action, the AIP model, and/or the 8 phases and 3 prongs of the protocol methodology.

For an initial presentation of a topic in the Innovative category, you must meet the following criteria:

- Clearly indicate how the innovation will impact either theory or procedures.
- Specify which of the 8 phases will be modified.
- State how this innovation will modify and/or go beyond the existing Standard Protocol.
- Clarify how this proposes to create a new mechanism, model or method.

To illustrate how it works, you must submit a minimum of one case example. The case example must contain the following, including EMDR specific nomenclature:

- 1) Introduction of the case
- 2) Presenting problems
- 3) Client history
- 4) Diagnosis
- 5) State the modification and identify the rationale and origins for the innovation, including the proposed benefit to the client.
- 6) Case conceptualization, including specific EMDR targets: Past, Present and Future; anticipated additional skills and resources
- 7) Phase III Assessment (EMDR Target Baseline Data)
- 8) Course of treatment: assessment of initial case conceptualization; client outcome including results of specific outcome measures
- 9) Discussion of treatment implications
- 10) Recommendations for further research of the proposed innovation

Innovative presentations will be selected according to how well they:

- 1) Identify the rationale and origins for the innovation and the proposed benefit
- 2) Identify the specific procedure of the method (phases 3 – 6) or hypothesis of the model (AIP) and/or underlying mechanism of action that the innovation is to replace or expand upon
- 3) Illustrate how the innovative procedure or explanatory model is being applied through a **required** case example, including any collected data
- 4) Document any existing theoretical or empirical support with references
- 5) Identify recommendations for further research for the proposed innovation

In order to provide a forum for promising innovations:

- 1) Innovative programs will be limited to two per Conference.
- 2) EMDRIA will provide a Moderator to introduce the presenter and explain the purpose of Innovative presentations. In addition to the Moderator, EMDRIA will also provide a Discussant to facilitate a discussion further exploring the potential of the innovation and to make suggestions for continued development of promising innovations.
- 3) The Moderator, Discussant, and Presenter will be in contact prior to the Conference to review the format and content of the presentation.
- 4) Innovative programs will be given a 90-minute time slot – broken down as follows:
 - Introduction of Speaker & Purpose of Innovative Presentation (by Moderator): 5 minutes
 - Presentation: 70 minutes
 - Discussant Comments: 10 minutes
 - Q&A: 5 minutes
- 5) Presenters of innovations that show promise will be encouraged to continue exploration and further study of the innovation, including well-designed research to test the innovation.

Subsequent applications: Any subsequent application for the innovative category must, at minimum, include research such as a single case design, including any data collected, following the guidelines for a single case design (click [HERE](#) for Sample Single Case Design). It is the goal for potentially beneficial innovations to be validated by research.